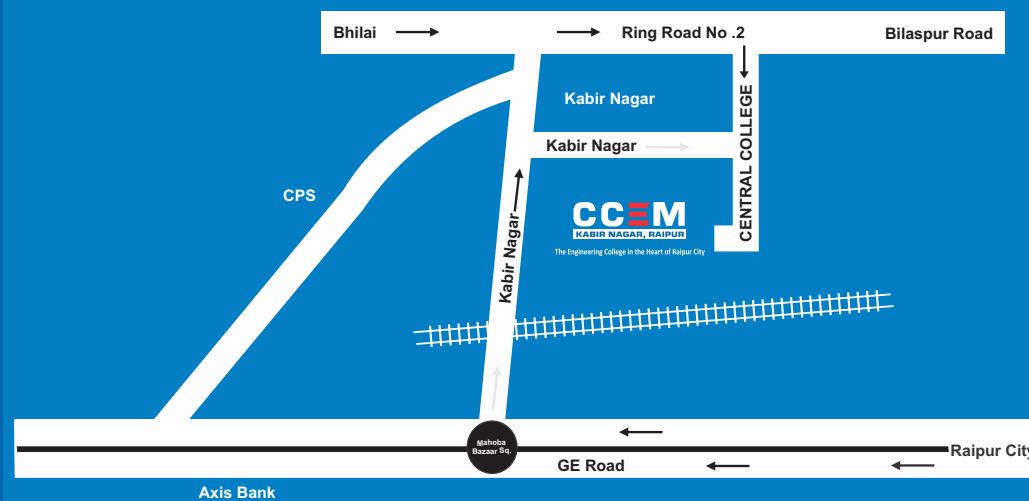


Lets Create Future

This is a call to those,  
who believe in putting efforts to  
accomplish new heights.



Kabir Nagar, Raipur (C.G.)

Hello: 98269-42052, 94252-08200

Fax: 0771- 2322403 Email: ccemryp@gmail.com

B.E. | \*M.TECH. | MBA

**CCEM**  
KABIR NAGAR, RAIPUR

The Engineering College in the Heart of Raipur City

[www.ccemraipur.co.in](http://www.ccemraipur.co.in)

TRIPUND : 903 902 903 3

## About COLLEGE

The journey of CCEM started in the year 2008 with the establishment of the Engineering Department by Perna Educational Society. The motto of the institution, since its inception, has been to impart quality technical knowledge and in house training to the students so as to shape up their future. It is their trust and confidence that has given us the strength to step forward into a new arena i.e. Management. Our MBA Programme is designed to harness the talent of the students through strong and well experienced internal and external faculty and thus developing them into adroit professionals who fit to the current corporate demands. Some of the key features of CCEM have been highlighted below:

- Campus located in the heart of Raipur city.
- Spread across 5 acres.
- Qualified & expert faculty members.
- Dedicated Placement Cell.
- Accommodation Facility homeaway from home.
- State of the art infrastructure, in a nutshell.

In addition to the aforesaid features, our expertise in domain include technology & management, integrated values and in-house training facilities ensure a unit dedicated to create competent and creative professionals for tomorrow.

Differentiating  
education

“We recognize that the students will be somebody tomorrow but, we also do recognize that they are somebody today as well.”



## From the Desk of DIRECTOR- ACADEMICS



**Dr. S.K.Chandraker**

B.E., M-Tech, Ph.D. Exp. 46 Years

To compete the developing and fast changing scenario of the corporate and technical society we shape the personality of the students and develop their hidden talents. The college envisaging this, has accepted the challenge and is set to go on its marks. We believe in "Aim High, Aim for Excellence by Honest, Fair, Consistent, Insistent and Persistent Efforts." We prepare the future managers as professionals who are willing to manage risk, deal with complex situations and systems by providing them a cosmopolitan culture with a platform where they learn from eminent experts and can widen their horizon of experience.

The global economic scenario is changing rapidly, what was modern yesterday is suddenly obsolete today. The industry needs managers who can make things happen rather than just follow others. As the journey gets tougher and the market becomes increasingly competitive, we are in the constant process of introspection and reflection with a view to ensuring ourselves ahead in the race within the constraints. We provide value-based education to sharp minds to reach the PINNACLE.

## From the Desk of PRINCIPAL



**Dr. Ramakanta Sahoo**

Qualification- B.E., M.Tech., Ph.D.

Experience- 22 years.

Welcome to our world, where technology interfaces with human sensibility to form an alliance for change, dedicated exclusively to enrich human lives. Welcome to CENTRAL COLLEGE OF ENGINEERING AND MANAGEMENT (CCEM), an organization that takes pride in shaping aspirations and dreams and bringing them to fruition.

Within a span of five years, the Group has evolved into a premier educational conglomerate state-of-the-art campuses delivering several programs; a vibrant student body of around one thousand five hundred and Hundred Fifty faculty members, all of whom are involved in transforming the lives of our students towards a better tomorrow.

The spectacular growth of CCEM can be attributed to its uncompromising commitment to quality and its dedication to the ideals of education through empowerment of its academic community. CCEM is firmly committed to the evolution of education, through effective curriculum design, quality instructions, and excellent research by its faculty and students.

Our brilliant creative faculty groups along with our determined and dedicated students have helped forge entrepreneurial risk taking to create a paradigm shift in the study of Science, Technology, Management.



# From the Desk of DIRECTORS



Mr. Praveen Chandrakar



Mr. Rakesh Chandrakar



Mr. Vinay Chandrakar



Mr. Harjit Singh

Technical Education is one of the most significant components of Human Resource Development spectrum with great potential for adding value to products and services for contributing to the National economy and for improving the quality of life of the people. In reorganization of the importance of this sector, Central College of Engineering and Management started in 2008 under the patronage of Prerna Educational Society, Raipur, Chattisgarh. It is the only college in the heart of Raipur city. CCEM having Computer Science, Electronics and Telecommunication Engineering, Mechanical Engineering and Civil Engineering to impart quality Engineering education to the students. CCEM is producing new type of work force by conducting **UG & PG courses, B.E. in four engineering** disciplines, and One Post Graduate Programme Master of Business Administration.

The name and fame of an Institute is always well replicated by the available R & D facilities/activities in the Institute. In this context we would like to state that CCEM is running by leaps and bounds in the area of R & D by bringing Research Projects from different Govt. and Private organizations. India is regarded as the third largest technical manpower. The quality and the output of this manpower must be as per international standard. Keeping this in mind CCEM is producing a large number of qualified engineers in core engineering & IT sectors, to contribute to society through production and satisfactory engineering carrier such as innovators, decision – makers and leaders in the global economy of the 21st century.

We strongly believe the students desiring to pursue B.E., M.Tech. & MBA will enjoy all excellent facilities of the institute to develop themselves as per industry & research requirements. We sincerely welcome aspirants for admission to CCEM & hope that their stay in the institute will be fruitful & memorable. The institute believes in marching together for achieving excellence.

Best of LUCK!  
labour Under Correct Knowledge

# Prerna EDUCATIONAL SOCIETY

This is one of the renowned societies in Raipur city and owns two prestigious institutes in the city. The society was formed in 2001 and is registered under Society Act 1973. The rich educational background of Prerna Educational Society certainly would like to fulfil the needs and requirements of technical manpower in India in general and in the State of Chhattisgarh in particular. Prerna Educational Society has acquired a remarkable recognition in the educational scenario of the city for imbuing the sense of self-discipline, self-confidence and self-motivated accomplishment to more than 900 students every year through **CENTRAL COLLEGE OF INFORMATION TECHNOLOGY (Under Graduate & Post Graduate)**. Looking to the fast growing and ever changing needs of the country, the society has come up with its second institute **CENTRAL COLLEGE OF ENGINEERING & MANAGEMENT** with an aim to build technocrats and corporate professionals who can contribute efficiently to the country's technological and economical growth.

## Our Mission

“To develop Educational, Scientific and Technical framework for the needy citizens of rural and urban India to uplift the social and technological background of the country.”

## Our Vision

“To provide world class education in engineering, technology and management fields in order to make our country self-reliant in economical and technological aspects.”



# Facilities & Infrastructure



## Our Faculty

Most of our faculties are stalwarts in their domain area. They have with them the necessary corporate exposure to impart good practical knowledge. Our programs have been designed keeping in mind the current market demands and standards.

## Library

The Institute has a well stocked library with treasure of books. It has over 10,000 volumes of books. These textbooks are well supported by the journals, magazines and offbeat pieces which are store house of knowledge.

## Learning Resource Center

College is having a dedicated Learning Resource Center for those students who are very keen of further studies. LRC is having ample resources for GATE, CAT, GRE & TOEFL.

## Research & Development Facility

The students assisted by the qualified members of the Institute are engaged in advance scientific and Technological Research. The Institute is dedicated to encourage the research oriented environment and the result of this dedication is evident from the Research Grants provided by the various bodies.

## IT Infrastructure

In this IT dominated era, the Institute has a state of the art Computer Lab and resource center. Lab hosts a range of latest software together with the LAN facility with over 130 terminals (another 370 in process) and the necessary hardware support to synchronize with the IT needs.

## Wireless Facility

The wi-fi enabled campus sets the tune for 24 X 7 internet connectivity which helps students in their college assignments & research projects.

## Auditorium

The Institute's air-conditioned auditorium is housed in its main building, well furnished and with a seating capacity of 700 upcoming leaders.

## Conference rooms & Class rooms

The Institute has a number of well equipped, state-of- the-art conference rooms. The classrooms are multimedia aided and are designed to facilitate effective interaction.



*Every seed initiates  
when the land is fertile*





Walk on the sky,  
Talk to the Sun.  
Let the sweat speak out...  
It's your turn.



# Courses

## BE

- Mechanical Engineering
- Civil Engineering
- Computer Science & Engineering
- Electronics and Telecommunication Engineering

## \*M.Tech.

- Computer Science & Engineering
- ET Engineering (Digital Electronics)

## MBA

We provide 2 years full time MBA Programme with Dual Specializations in

- Marketing Management
- Finance Management
- System Management
- Human Resource Management
- Operation Management

### Affiliation

We are proud to be affiliated to Chhattisgarh Swami Vivekananda Technical University, Bilai and approved by AICTE (New Delhi), fulfilling all the norms and requirements.

\* Proposed



# The TOOLS

2. Microsoft Project Certification.

3. **Academic achievement –Inspite of 47% as overall University’s result, our institute’s result was more than 80%.**

4. Teaching via Industry's Project Method (Activity Oriented Teaching).

5. Emphasis on Practical Approach to strengthen the theoretical concepts.

6. Industry tie-ups & MOUs with industries for training & placement activity.

7. Well equipped laboratories for all branches and a computer lab with 24X7 internet (Wi-Fi) facility.

8. Well stocked E-Library with rich subscription of latest National and International journals and magazines.

9. Guest Faculty from IIM, XLRI & Industry Professionals

1. Skill Enhancement Training in:

- ERP in SAP domain.
- Banking & Insurance.
- Entrepreneurship Development.
- Retail Management.
- Case Studies Bank.
- Portfolio Management.

10. Emphasis on corporate etiquettes and corporate communication.

11. A dedicated separate placement cell.



# Eminent Personality Interact with our Student

## Mr. Joydeep Chakarbarty

CEO (Future Netwings Group)  
Guest Lecturer on Recent IT development and its use

## Mr. Shrikant Nistane

CEO (Crave technologies, USA)  
Guest Lecturer on Business and Entrepreneurship Skills

## Mr. J.K Sahoo

Additional General Manger  
(SKS Ispat and Power)  
Guest Lecturer on Supply Chain and Material Management

## Major M.L. Khanna

Head Northern Region  
(Hughes Telecommunication India Ltd.)  
Guest Lecturer on Disaster Management

## Prof. Sumanto Ghosh

IIM Kolkata  
Guest Lecturer on Portfolio Management

## Mr. Shankar Choudhary

XLRI Jamshedpur  
Guest Lecturer on Marketing and Brand Management

## Miss. Amrita Roy

Research Analyst - IIM Bangalore  
Guest Lecturer on Corporate Finance

## Mr. Anurag Choubey

General Manager (Fuji India)  
Guest Lecturer on Enterprise Resource Planning

## Mr. Pradip Tandon

Sr. Executive Vice President (HR)  
Jindal Steel & Power Ltd.

## Mr. B. K. Gupta

Managing Director  
Kesri Motors Ltd.

# Training & Placement cell

Training & Placement cell act as an interface between institute and industry sector. The prime objective of cell is to extend all possible help and guidance to the outgoing and passed out students to find the placement in different industrial & corporate sector. Campus Interview at the institute and off-campus-interview are organized through-out the academic year. Apart from that T&P cell also arrange in-plant-training at reputed organization for 3rd year & 4th year student.

Our Tie up is with  

Academic Alliances with    

## Our Esteemed Recruiters

 7- July ■ 2.50 Lacs	 7- July ■ 2.50 Lacs	 10 July ■ 2.50 Lacs	 9 Sep. ■ 2.50 Lacs	 9 Sep. ■ 2.50 Lacs
 9 Sep. ■ 3.20 Lacs	 26 Sep. ■ 3.00 Lacs	 3 Nov. ■ 2.00 Lacs	 15 Nov. ■ 2.80 Lacs	 14 Jan. ■ 2.00 Lacs
 19 Jan. ■ 2.00 Lacs	 5 Feb. ■ 2.00 Lacs	 12 Feb. ■ 3.50 Lacs	 13 Feb. ■ 2.00 Lacs	 15 Feb. ■ 2.20 Lacs
 21 Feb. ■ 4.00 Lacs	 23 Feb. ■ 3.00 Lacs	 27 Feb. ■ 4.50 Lacs	 28 Feb. ■ 3.00 Lacs	 17 Mar. ■ 3.20 Lacs
 17 Mar. ■ 2.00 Lacs	 17 Mar. ■ 2.00 Lacs	 5 Apr. ■ 2.00 Lacs	 5 Apr. ■ 3.10 Lacs	 22 May ■ 3.50 Lacs

## Academic Activities

- On 15th March CCEM organized National Level workshop in  in association with IIT Delhi.
- CCEM also organized National Conference on Innovative Trends in Management, Science & Technology (ITMAST-12).

Creating one,  
the world is  
searching for...